

## Who was involved

IBM, Boston Scientific, Belfast City Airport, Galway Educational Centre, South Dublin County Council, IT Carlow, Lotus Engineering, Wyeth Pharmaceuticals, Siemens, Eirgrid, Intel Ireland, Microsoft, University of Limerick, Bord Na Mona, Mayo Ideas Lab, OPW, Irish Defence Forces, The Digital Hub, Sustainable Energy Authority of Ireland, ESB, IT Tralee, National University of Ireland, University College Cork, Northern Ireland Road Services.

Make YOUR mark  
on the map



Get involved  
today

The purpose of our event at IBM was to provide an opportunity for children to learn more about the world of engineering in a fun, informative and interactive environment. The students demonstrated fantastic aptitude for teamwork and problem solving and in the process had a lot of fun. No doubt we will see some of these budding engineers working for IBM in the future  
Donnacha McCarrick - IBM

This is an important opportunity for engineers to demonstrate their passion for what they do. The students are very excited, engaged and learning in a positive environment during the workshops. This is something that they will remember and aspire to. That is a key message for creating scientific and engineering students at 3rd level education.  
Karen Brennan, Boston Scientific

## Sponsors



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www.steps.ie  
www.engineersireland.ie

Arup Consulting Engineers  
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# EngineersWeek

27 February - 4 March, 2012



## Connecting our lives



Discover  
Science + Engineering

[www.engineersweek.ie](http://www.engineersweek.ie)

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## Who we are

STEPS was established in 2000 to encourage primary and post-primary students to explore the world of science and engineering. The value of the programme has been formally recognised by Government and is a key element of the National 'Discover Science & Engineering' programme.

It is managed by Engineers Ireland and is supported by the Department of Education & Science, Forfás and a number of major engineering employers.

## What is Engineers Week?

Engineers Week is a week long programme of nationwide events with the aim of celebrating the world of engineering in Ireland. The aim of the week is to create a positive awareness and spark enthusiasm about the engineering profession in people of all ages with little or no engineering background.



## Why get involved?

### Corporate Social Responsibility

Involvement can be an integral part of your organisation's corporate social responsibility and can act as a medium to interact, engage and network with other organisations in the community.

### Publicity

The national and regional publicity will enhance an organisation's corporate image.

### Shape the Future

Your involvement in Engineers Week can help inspire students to consider engineering as a career choice and help to ensure the future supply of qualified engineers.

### Engineers Ireland Excellence Awards

Engineers Ireland recognises and values the amount of work that our volunteers provide in ensuring the future supply of engineers to this country. This year, during the Engineers Ireland Excellence Awards, a deserving STEPS volunteer may be awarded the *Volunteer of the Year Award*.

### Continuous Professional Development (CPD)

Time spent by volunteers involved with Engineers Week is considered part of their continuous professional development and can count towards an application for the title of MIEI and Chartered Engineer (CEng).

## What we offer you

- An array of resources to facilitate you in hosting an activity such as:
  - Merchandise
  - Certificates
  - Stickers
  - Posters
- Engineers Week participant prize
- Quizzes and other event resources
- Expert event management assistance
- Marketing and PR of your activities
- Creating links with schools, professionals and industry in your locality

## Engineers Week 2011... by numbers:

**16,841** participants

**171** organisations

**247** events

**28** counties held events

**13,271** visitors to the website

**87** items of media coverage

## Complete a resource review:

- How many people/time do you have to organise and host the event?
- How many sessions and days will you run the event?
- Identify the audience the event will cater for.
- Nominate an event key contact.
- Upload the event details to [www.engineersweek.ie](http://www.engineersweek.ie)
- Contact local schools to invite them to your event.
- Receive merchandise, download online resources.

## Want to get involved? Follow these simple STEPS...

- Complete a resource review: who will organise the event? How much time do they have?
- Decide on the number of days and sessions you will run
- Identify the target audience
- Nominate a key contact for managing the event
- Plan your event. Contact Kate Cannon at 01 655 1343 or [kcannon@engineersireland.ie](mailto:kcannon@engineersireland.ie) to discuss the event detail
- Upload the event details to [www.engineersweek.ie](http://www.engineersweek.ie)
- Download and populate the poster template from [www.engineersweek.ie](http://www.engineersweek.ie)
- Contact the target audience and invite them to the event
- Receive merchandise for participants
- Download resources (certificates, stickers etc.) from [www.engineersweek.ie/tookit](http://www.engineersweek.ie/tookit)
- Run your event and upload photos