

WELCOME RECEPTION SPONSORSHIP

- Accreditation in the conference programme as welcome reception sponsors
- Three complimentary delegate passes for the conference and conference dinner
- Company name and logo displayed in the reception area
- Opportunity to display pop-up stand(s) and marketing materials within reception area (sponsor to supply)
- Your logo and a link to your company website on our dedicated conference website
- Opportunity to provide attendees with a branded corporate gift
- Opportunity to place A4 marketing document in delegate pack (supplied by sponsor, max two pages)

Package Price: €2,500

SPONSORSHIP OF REFRESHMENT AND NETWORKING BREAKS:

- Accreditation in the conference programme as sponsor of refreshment and networking break(s) in conference programme
- Two delegate passes for the conference and gala dinner
- Company name and logo displayed in refreshment area
- Opportunity to display pop-up stand(s) and marketing materials within reception area (sponsor to supply)
- Your logo and a link to your company website on our dedicated conference website

Package Price: €1,500 per break

LUNCH SPONSORSHIP

- Accreditation in the conference programme as lunch sponsors
- Three complimentary delegate passes for the conference and gala dinner
- Company name and logo displayed in the lunch area
- Your logo and a link to your company website on our dedicated conference website
- Opportunity to display pop-up stand(s) and marketing materials within reception area (sponsor to supply)
- Opportunity to provide the lunch guests with a branded corporate gift
- Opportunity to place A4 marketing document in delegate pack (supplied by sponsor, max two pages)

Package Price: €3,500

CONFERENCE GALA DRINKS RECEPTION

- Accreditation in the conference programme as gala drinks reception sponsors
- Two complimentary delegate passes for the conference and conference dinner
- Company name and logo displayed in the reception area
- Opportunity to display pop-up stand(s) and marketing materials within reception area (sponsor to supply)
- Your logo and a link to your company website on our dedicated conference website

Package Price: €2,000

CONFERENCE GALA DINNER SPONSORSHIP

- Accreditation in the conference programme as gala dinner sponsors
- Ten complimentary tickets to the gala dinner
- Your logo and a link to your company website on our dedicated conference website
- Acknowledgement as a sponsor during dinner speech
- Opportunity to provide dinner guests with a branded corporate gift (sponsor to supply)
- Opportunity to place A4 marketing document in delegate pack (supplied by sponsor, max 3 pages)

Package Price: €7,500

ENGINEERING A REGION: INFRASTRUCTURE, INDUSTRY AND INNOVATION

Engineers Ireland Annual Conference 2018
The Limerick Strand Hotel
13 April 2018

To book your sponsorship or for further information on opportunities, contact: Anne Marie Clarke at 01 665 1307 or aclarke@engineersireland.ie

ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

Conference Programme includes:

- Balanced Regional Development
- Industry leadership, Skills development and creation of a talent pipeline
- Sustainable infrastructure development
- Industry 4.0 and the changing work environment
- Welcome Reception, Evening Gala Dinner and Networking Opportunities

Engineers Ireland Annual Conference presents a valuable opportunity to build your brand position and increase brand awareness among decision makers, peers, customers and prospective clients by establishing a positive relationship with Engineers Ireland.

A mix of international and national speakers, delegates from across industry and academia will attend Engineers Ireland Annual Conference to engage on the topic of *Engineering a Region: Infrastructure, Industry and Innovation*.

Packages include:

Premium Sponsorship Opportunities

Platinum, Gold, Silver & Bronze packages

Reception Sponsorship Opportunities

Welcome Reception, Lunch, Network Breaks and Dinner Sponsorship Packages

Additional Sponsorship Opportunities

Delegate Pack Insert, Advertising and Branding Opportunities

PLATINUM SPONSORSHIP

- Eight delegate passes for the conference and gala dinner
- Accreditation as a sponsor on all marketing material
- Acknowledgement during the opening of the conference
- Your logo and a link to your company website featured prominently on our dedicated conference website
- One-page of free editorial and branding in the conference programme
- Opportunity to place A4 marketing document in delegate pack (supplied by sponsor, maximum 4 pages)
- Feature article with a company representative hosted on EngineersJournal.ie, shared via Engineers Ireland social media channels and through the Engineers Journal fortnightly mailing

Package Price: €9,500

GOLD SPONSORSHIP

- Five delegate passes for the conference and gala dinner
- Accreditation as a sponsor on all marketing material
- Acknowledgement during the opening of the conference
- Your logo and a link to your company website on our dedicated conference website
- Half-page of free editorial and branding in the conference programme
- Opportunity to place A4 marketing document in delegate pack (supplied by sponsor, max 2 pages)

Package Price: €5,000

SILVER SPONSORSHIP

- Three delegate passes for the conference
- Accreditation as a sponsor on all marketing material
- Your logo and a link to your company website on our dedicated conference website
- Quarter-page of free editorial and branding in the conference programme
- Opportunity to place A4 marketing document in delegate pack (supplied by sponsor, max 1 page)

Package Price: €3,500

BRONZE SPONSORSHIP

- Two delegate passes for the conference
- Accreditation as a sponsor on all marketing material
- Your logo and a link to your company website on our dedicated conference website
- Quarter-page of free editorial and branding in the conference programme

Package Price: €2,000

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Advertising and Branding Opportunities:

Full page full colour advertisement in the conference programme:	€1,000
Half-page full colour advertisement in the conference programme:	€750
Full page black and white advertisement in the conference programme:	€750
Half page black and white advertisement in the conference programme:	€550

Delegate Pack Insert A4 colour advertorial (max 2 pages) insert in the delegate packs – material to be provided by sponsor:

€1,000

BENEFITS

Why support the Engineers Ireland Annual Conference?

Engineers Ireland Annual Conference is promoted to over 20,000 members and to the appropriate target public audience, attracting wide interest from engineers and interested parties.

Commercial Benefits

- Corporate branding on print material and press releases
- Corporate branding and editorial profile featured online
- Updates on social media – Facebook, LinkedIn and Twitter
- Corporate branding at the event
- Link in emails targeting members and interested companies
- Reach peers, employees, customers and prospective customers through a targeted approach
- Network opportunities with leaders in the engineering industry
- Sponsorship acknowledgement at the event
- Generate leads through face-to-face meetings with delegates

Corporate Responsibility Benefits

- Associated with projects engaging the issues that carry social relevance and make a difference to our communities
- Increase the awareness of engineering careers in our community and support our commitment to helping people learn and develop
- Increase the future pipeline of graduates for your sector
- Contribute to Ireland's future economic development
- Help build links with your local community
- Help raise the contributing profile of your company regionally and nationally
- Assist in positioning your organisation as an industry leader in CSR

For further information on Engineers Ireland and our associated community, please see 'Introduction to Engineers Ireland' insert.

We have a vibrant community of members and volunteers in Ireland and overseas as well as a wide range of partners whose effort, expertise and influence significantly increases our reach and impact. Their ideas, knowledge, support and collaboration is a vital component of our success.